

## PRIVACY POLICY

This Privacy Policy sets out the data processing practices carried out through the use of the internet and any other electronic communications networks by CSM Sport & Entertainment LLP (company number OC368517) of PO BOX 70693 62 Buckingham Gate, London, United Kingdom, SW1P 9ZP (and any of its group companies) (**we** or **us**). If you have any requests concerning your personal information or any queries with regard to these practices please contact [info@csm.com](mailto:info@csm.com).

This policy applies to the following:

- <https://www.csm.com/>
- <http://www.csmstrategic.com/>
- <http://www.fasttrackagency.com/>
- <http://www.essentiallygroup.com/>
- <http://www.fullaccesshospitality.com/>
- and any other website or online platform owned or operated by us and/or linking to this Privacy Policy (each a **Website**)

### 1 INFORMATION COLLECTED

- 1.1 We collect personal information from visitors to this Website if you register with us, through the use of online forms and if you email us.
- 1.2 We collect additional information automatically about your visit to our Website.

### 2 USE OF PERSONAL INFORMATION

- 2.1 We process personal information collected via this Website for the purposes of:
- (a) providing and personalising our services;
  - (b) dealing with your enquiries and requests;
  - (c) maintaining information as a reference tool or general resource;
  - (d) carrying out market research campaigns; and
  - (e) providing you with information about products and services.
- 2.2 We may use your data to send you information regarding our products or services, products or services offered by other companies within our group unless you withhold consent on registration of the Website or opt out by sending us an email at [info@csm.com](mailto:info@csm.com).
- 2.3 We may also use and disclose information in aggregate (so that no individuals are identified) for marketing and strategic development purposes.

### 3 DISCLOSURES

We will only disclose personal information to other companies within our group of companies, government bodies and law enforcement agencies, successors in title to our business and suppliers we engage to process data on our behalf.

### 4 SECURITY

- 4.1 We take the security of your information very seriously, and have controls and processes to minimise the risk of a data breach occurring, though you must take responsibility when visiting other websites, even if following a link to them from our Website.
- 4.2 In the event that a breach does occur, we will take appropriate steps to notify you if you are, or could be, affected and will make all efforts to minimise the impact.
- 4.3 We use some companies to process information which are based overseas and outside Europe. We ensure that they have strict checks and controls in place to keep your information safe.

### 5 OTHER WEBSITES

Our Website may contain links to other websites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect

information from you which will be used by them in accordance with their privacy policy, which may differ from ours.

## 6 ACCESS RIGHT

You have a right to access the personal data held about you. To obtain a copy of the personal information we hold about you, please email us at [info@csm.com](mailto:info@csm.com). We may charge £10 per request to cover the administration costs incurred by us in providing you with this information.

## 7 INTERNET-BASED TRANSFERS

Given that the Internet is a global environment, using the Internet to collect and process personal data necessarily involves the transmission of data on an international basis. Therefore, by browsing this Website and communicating electronically with us, you acknowledge and agree to our processing of personal data in this way.

## 8 COOKIE POLICY

8.1 Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

8.2 Use of personal information:

We process personal information collected via this Website for the purposes of dealing with your enquiries and requests.

You can find more information about the individual cookies we use and the purposes for which we use them in the tables below:

8.2.1 For [www.csm.com](http://www.csm.com):

Cookie	Name	Purpose	More information
ASP.NET_SessionId	ASP.NET_SessionId	This cookie is a system cookie that keeps the user session ID for security reasons.	Microsoft.NET <a href="https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies">https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies</a>
.ASPXFORMSAUTH	.ASPXFORMSAUTH	This cookie is essential to store your encrypted authentication ticket when using forms authentication.	Microsoft.NET <a href="https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies">https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies</a>

CMSCsrCookie	CMSCsrCookie	This cookie is essential for our site to store a security token that the system uses to validate all form data submitted via POST requests. Helps protect against Cross site request forgery.	Kentico CMS <a href="https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies">https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies</a>
CMSPreferredCulture	CMSPreferredCulture	This cookie is essential for our site to store your preferred content culture (language).	Kentico CMS <a href="https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies">https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies</a>
CMSPreferredRegion	CMSPreferredRegion	This cookie is essential for our site to store your preferred content region.	
CSMCookieLaw	CSMCookieLaw	This cookie is a functional cookie to prevent the cookie banner message from displaying on every page view.	
VisitorStatus	VisitorStatus	This cookie is an analytical cookie indicating if you are a new or returning visitor.	Kentico CMS <a href="https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies">https://docs.kentico.com/display/K9/Reference+-+Kentico+cookies</a>

Except for essential cookies, all cookies will expire after:

ASP.NET\_SessionId - Session Only

.ASPXFORMSAUTH - Session Only

CMSCsrCookie - Session Only

CMSPreferredCulture - 1 Year

CMSPreferredRegion - 1 Year

CSMCookieLaw - No Expiration

VisitorStatus - 20 Years

Any information submitted via the careers section of our website is run by iCIMS. Their policies can be found at <https://www.icims.com/legal/privacy-policy-website> and <https://www.icims.com/legal/terms-of-use>

8.2.2 For [www.csmstrategic.com](http://www.csmstrategic.com):

Cookie	Name	Purpose	More information
GetClicky	GetClicky	Web statistics tool	
Session	Session	Session cookie	

Cookies are not stored by this Website.

8.2.3 For [www.fasttrackagency.com](http://www.fasttrackagency.com):

Cookie	Name	Purpose	More information
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Google Analytics	Google Analytics	Google Analytics cookies. Identifies the source of traffic to the site, distinguishes users and sessions, determines new sessions and visits.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
GetClicky	GetClicky	Web statistics tool	
Session	Session	Session cookie	
Twitter	Twitter	Twitter tracking and widget provision	
.syndication.twitter.com	.syndication.twitter.com	Twitter tracking and widget provision	
.googleusercontent.com	.googleusercontent.com	Google Analytics	
www.instagram.com	<a href="http://www.instagram.com">www.instagram.com</a>	Instagram tracking and widget provision	
CookieInfo	CookieInfo	Cookie Compliance Script	
_icl_current_admin_language	_icl_current_admin_language		
_icl_current_language	_icl_current_language	WordPress multilingual plugin from WPML. It stores a language value for the website	
__utmt	__utmt	Google Analytics: used to throttle request rate.	
__utma	__utma	Google Analytics: used to distinguish users and sessions.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__utmb	__utmb	Google Analytics: used to distinguish new sessions/visits.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__utmc	__utmc	Google Analytics: Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
__utmz	__utmz	Google Analytics, visitor statistic tracking.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
wfvt_2120042419	wfvt_2120042419	(Wordfence) Cookies used to provide security when surfing the Web page.	
wordfence_verifiedHuman	wordfence_verifiedHuman		

Except for essential cookies, all cookies will expire after:

_icl_current_admin_language	Same day
__utmt	Same day
__utma	2 years
__utmb	Same day
__utmc	-
__utmz	6 months
_icl_current_language	24 hours
wfvt_2120042419	Same day

8.2.4 For [www.essentiallygroup.com](http://www.essentiallygroup.com):

Cookie	Name	Purpose	More information
Google Analytics		Google Analytics uses this cookie name	<a href="https://developers.google.com/analytics/devguides/col/lection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/col/lection/analyticsjs/cookie-usage</a>
Session		Session cookie	
.googleusercontent.com		Google Analytics	
_ga	_ga	Cookie Analytics script	

8.2.5 For [www.fullaccesshospitality.com](http://www.fullaccesshospitality.com)

Cookie	Name	Purpose	More information
cc_allowCookies 8.2.6		To allow cookies to be saved on your computer.	Expires after 1 year
wv-is-mobile		Set by the server to true when it detects that the request is coming from a phone, so that (if enabled) separate mobile pages can be delivered	Expires at the end of each session
_ga		To provide data about the way the Website is used in order to improve your experience. Google Analytics' cookies record visitors, city locations, browser type and site journey. They do not record personal information.	Expires after 2 years
_gat			Expires after 10 minutes

9 Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

10 You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Last update: 10 November 2016