

[This collection statement is for use when collecting personal information from clients and prospective clients]

CSM AUSTRALIA

PRIVACY COLLECTION STATEMENT

When you enquire about our services or when you become a client of CSM, we collect personal information such as your name, e-mail, postal address and other contact details; information about your employer or an organisation who you represent; your professional details; and any additional personal information you provide to us, or authorise us to collect, as part of your interaction with CSM.

CSM collects personal information reasonably necessary to carry out our business, to assess and manage our clients' needs, and provide services including managing, marketing and delivering entertainment and sporting events.

If we do not collect your personal information, we may not be able to provide you with some or all of the services you have requested.

CSM will, where practicable, collect personal information directly from you (by phone, by email, over the internet or social media, or in person). CSM may also collect personal information about you from other sources (such as our affiliated and related companies; venues, promoters and sporting clubs; and third party suppliers and contractors).

CSM may disclose your personal information to third parties, depending on the services you have asked CSM to provide. For example, where it is relevant to the services you have asked us to provide, CSM may disclose your personal information to:

- venues, event managers, broadcasters and sponsors;
- contractors and service providers we engage in order to provide our services; and
- insurers, professional advisers and consultants.

CSM is a global organisation and works with clients, service providers, sponsors and commercial interests across the globe. It is likely that your personal information will be disclosed to overseas recipients. Entities which are related entities of CSM, or are otherwise affiliated with CSM, have operations in Australia, New Zealand, UK, Europe, North America, South America, the Middle East, South Africa, Singapore, China, Hong Kong and Japan. In circumstances where your information is disclosed to overseas recipients, those recipients are likely to be located in countries in the regions in which CSM and its related entities and affiliates operate.

More detailed information about the way CSM handles your personal information is included in our Privacy Policy. Our Privacy Policy includes information about how you may access your personal information, seek correction of your personal information, or make a complaint about privacy. Our Privacy Policy is available at https://www.csm.com/terms-and-privacy/privacy_policy.aspx.

CSM refers to the CSM Sport and Entertainment Australia Pty Ltd, its subsidiaries and affiliates in Australia. More information about CSM is available on our website (www.csm.com).

CSM can be contacted at:

Rob Smith
Privacy Officer
CSM

Email rob.smith@csm.com

Mobile +61 411 39 39 38.